

## SUBLIMATION MARKETING & WORKFLOW WORKSHOPS

WHETHER YOU ARE A CURRENT BUSINESS OWNER ADDING SUBLIMATION TO YOUR LINE-UP, A NOVICE/INTERMEDIATE SUBLIMATION USER WHO WOULD LIKE TO LEARN MORE, OR AN ENTREPRENEUR EXPLORING THE DYE-SUB INDUSTRY, SUBLIMATION MARKETING IS THE RIGHT CHOICE FOR HANDS-ON PRACTICAL INSTRUCTION.

THESE FULL-DAY, INTERACTIVE WORKSHOPS GIVE YOU THE BACKGROUND AND KNOW-HOW NEEDED TO HELP YOU CONCEIVE, CREATE AND DEPLOY WHILE YOU STAY FOCUSED ON YOUR CORE BUSINESS.

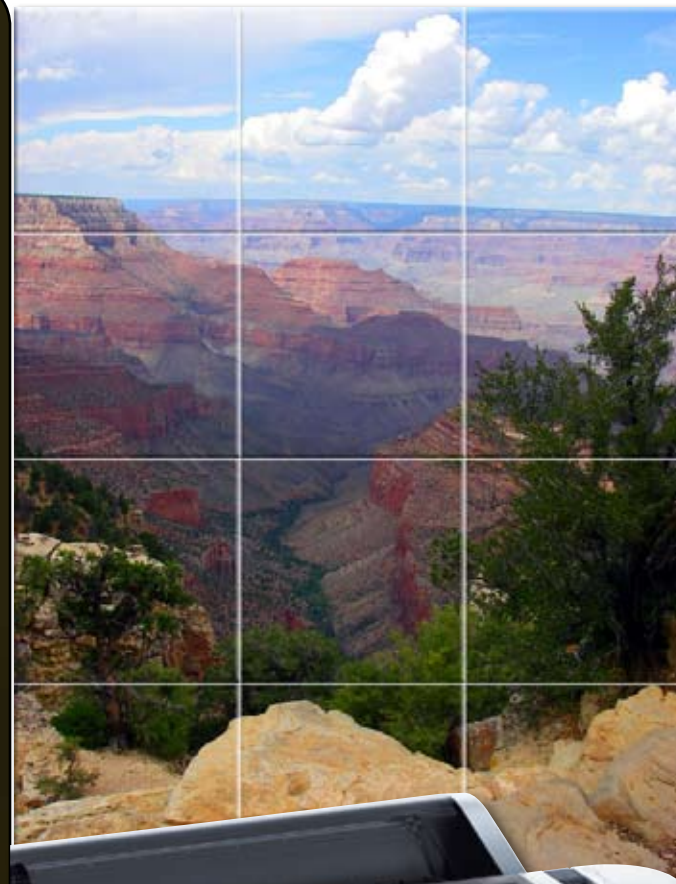
### OUR KNOWLEDGEABLE INSTRUCTORS WILL PROVIDE YOU AND YOUR EMPLOYEES WITH THE FOLLOWING:

- AN OVERVIEW OF AVAILABLE EQUIPMENT AND PRODUCTS
- HANDS-ON LEARNING AND INSTRUCTION ON THE SUBLIMATION HEAT TRANSFER PROCESSES
- TIPS ON MANAGING COLORS AND WORKING WITH VECTOR AND RASTER GRAPHICS
- UNIQUE MARKETING INSIGHT AND THE HELP YOU NEED TO CONCEIVE, CREATE AND DEPLOY
- HOW TO PRICE YOUR FINISHED PRODUCTS & WHERE TO TURN WHEN YOU NEED SUPPORT
- COLOR MATCHING KNOWHOW AND MUCH, MUCH MORE!



### TRANSFERIT SUBLIMATION TRAINING OPPORTUNITIES

- Free in-house training on all new sublimation systems purchased
- Optional On-Site Sublimation Training at your place of business
- Hands-On Sublimation Training Workshops throughout the year
- Toll-Free tech support for as long as you purchase products
- Remote Tech-Support, Training and Service over the internet



Sublimation Printing Systems  
See Page 3



Can Insulators & Mouse Pads  
Order On-Line



Sublimation Mugs  
See Page 6



Heat Press Equipment  
See Page 7



Welcome to the Transfer It Company  
Sublimation Workflow Specialists  
November 21, 2008

**transferit.com**

- BLANK IMPRINTABLES - LOOK ONLINE...
- ON-SITE SUPPORT & TRAINING WORKSHOPS
- LARGE FORMAT HEAT PRESS EQUIPMENT
- SUBLIMATION INK PRINTING SYSTEMS
- ON-LINE TEMPLATES
- UNISUB® PRODUCTS
- VAPOR® APPAREL



rev. 112108



CREATE TILE MURALS  
FROM ANY DIGITAL IMAGE  
USING ADOBE PHOTOSHOP

Tile Mural Creator  
Automation Software  
for ADOBE PhotoShop  
See Page 4



Photo-Panels & Frames  
See Page 2

**2008** SUBLIMATION  
PRODUCT INFORMATION



**ChromaLuxe**  
by UNISUB

**Desktop Hardboard Photo Panels - Rounded Corners, 1/4" thick Hardboard (HB)**  
2-7/8"x5-1/4" Arch Top multiples w/ hinges  
5"x7" Arch Top w/ Easel  
5"x7" Arch Top Multiples w/ Hinges  
8"x10" Arch Top w/ Easel  
8"x10" Arch Top Multiples w/ Hinges

5"x7" Flat Top w/ Easel  
5"x7" Flat Top Multiples w/ Hinges  
8"x10" Flat Top w/ Easel  
8"x10" Flat Top Multiples w/ Hinges

*Because nothing should  
come between you  
and your photos.*

**Aluminum Photo Panels - Rounded Corners, 0.045" Thick**  
8"x10"  
16"x20" (Large format)

11"x14"  
20"x30" (Large format)

**Large Format Bevel-Edge Photo Panels - Black Bevel-Edge, 5/8" Thick MDF**  
11"x14"  
20"x30"

16"x20"  
24"x30"



**AUTHORIZED  
DEALER**



Visit us on-line at:  
[www.transferit.com](http://www.transferit.com)

# HEAT PRESS EQUIPMENT

ELECTRONIC HEAT PRESSES EQUIPMENT AND SUPPLIES



## CAP HEAT PRESS

Features an automatic timer and a scratch-resistant, baked on powder-coat finish. Now you can print caps for teams, special events, and small businesses like trucking companies, restaurants & more. CE-listed Euro 220v. models available.



## ECONOMY 11x15 HEAT PRESS

When it comes to applying inkjet, bubblejet, CLC/CLP or thermal wax transfers, the Porta-Press gets the job done quickly and easily. It is lightweight (35 lbs.) and totally portable CE-listed Euro 220v. models available.



## 15x15 HEAT PRESS

This compact, upward opening model saves space and travels well. Ideal for applying transfers and lettering on T-shirts, youth garments, bags and other small items. Very portable, great to take with you on the road. CE-listed Euro 220v. models available.



## 16x20 HEAT PRESS

The larger 16" x 20" platen makes it possible for you to print larger transfers and jumbo numbers and letters on oversize shirts, fleecewear and jackets. Ideal when you're printing football uniforms, sports warm-ups and large corporate jackets.

Performance driven to the highest level of production efficiency...A single work station becomes two, making it easy to achieve a continuous cycle of loading and pressing. The benefits of pressing faster is your increased profit potential.

**d<sup>2</sup>**  
COMMERCIAL

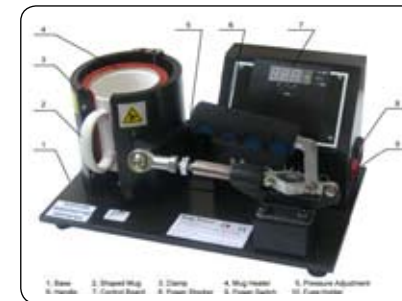


Dual 14"x 17" platens, All Digital Controls, 1-Custom and 3-Preset press settings.



## SMART MUG PRESS

Our **DSP07** Digital Smart Mug Press for Sublimation features digital Time and Temperature controls and a new smart auto-pressure adjustment. *It only draws power when your ready to make a mug.*



## MUG-KING HEAT PRESS

Our **Mug-King 850** heat press is designed to handle all sizes of sublimation mugs on the market. All digital controls and ships complete with everything you need to print 11oz, 15oz, 18oz, and 22oz Mugs...

ITEM NO.	DESCRIPTION	PRICE
<b>CAP PRESS - For use with all heat transfer technologies</b>		
ST-CAP	Premium cap heat press for use with most standard caps	\$545.00
<b>TEXTILE HEAT PRESSES - For use with all heat transfer technologies</b>		
ST-11x15	Portable heat press. Perfect combination of size and price!	\$545.00
ST-15x15	Our Best Seller! Industrial duty textile heat press.	\$765.00
ST-16x20	Largest printable area in any heat press under \$1000.	\$985.00
ID-D2C	d2 Commercial lateral heat press w/dual 14"x17" print stations	\$2495.00
<b>MUG HEAT PRESSES - Use ORG2 with Sublimation Mugs and CLMP with CL-Mugs</b>		
C-DSP07	Digital Smart-Adjust mug heat press for all mugs	\$720.00
C-ORG2	Adjustable mug heat press for all mugs	\$720.00
SJ-MK850	Mug-King 850 with X-TRA LARGE heating element	\$495.00

# SUBLIMATION

HEAT TRANSFER PAPER AND MUGS



## Sublimation Transfer Paper

Accuplot-EPQ is the preferred brand by leading sublimation ink manufacturers yielding best of industry quality heat transfers.

ITEM NO.	DESCRIPTION	PRICE
<i>TRANSFER PAPER for use with ALL SUBLIJET® Ink systems.</i>		
SJ-8511	8 1/2x11 - Accuplot Transfer Paper for Sublijet (100-sheets)	\$14.50
SJ-8514	8 1/2x14 - Accuplot Transfer Paper for Sublijet (100-sheets)	\$19.50
<i>TRANSFER PAPER for use with the 1280, 3000 &amp; 4800 SUBLIJET® Ink systems.</i>		
SJ-1319	13x19 - Accuplot Transfer Paper for Sublijet (100-sheets)	\$33.25
SJ-17100R	17 x 100 - Accuplot Transfer Paper for Sublijet (2-rolls)	\$67.00



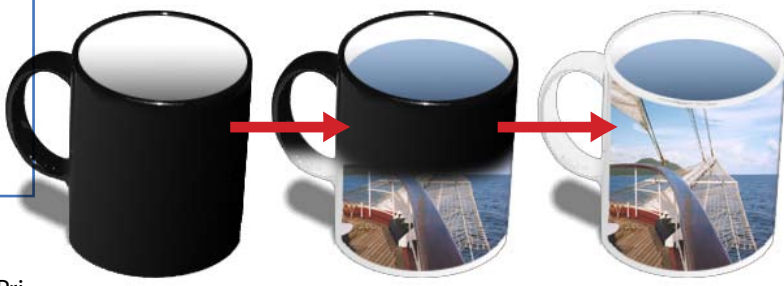
## Mugs White Ceramic

Our 11 & 15oz mugs come in Standard and Prima coatings. Prima coated mugs have a harder coating which yields better image protection.

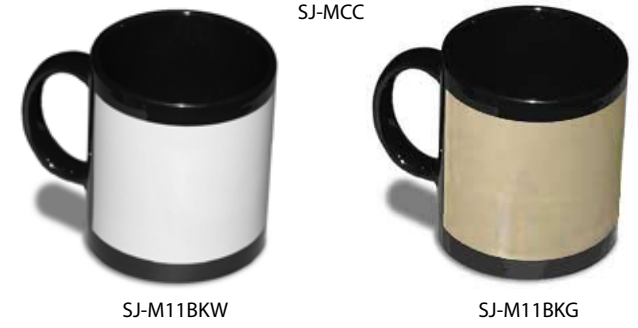
ITEM NO.	DESCRIPTION	PRICE
<b>11oz. WHITE CERAMIC MUGS</b>		
O-SJ7102	Standard Coated White Ceramic Mugs 11oz (36) per case	\$46.44
O2-SJ7102	Prima Coated White Ceramic Mugs 11oz (36) per case	\$57.24
<b>15oz. EL-GRANDE WHITE CERAMIC MUGS</b>		
O-SJELG	Standard Coated White Ceramic Mugs 15oz (36) per case	\$75.20
O2-SJELG	Prima Coated White Ceramic Mugs 15oz (36) per case	\$79.20
<b>18oz. STEIN WHITE CERAMIC MUGS</b>		
O-SJSTE	Standard Coated White Ceramic Mugs 18oz (12) per case	\$48.72
<b>11oz. COLOR CHANGING MUGS</b>		
SJ-MCC	Standard Coated Color Changing Ceramic Mugs 11oz (36)-case	\$106.20
SJ-MCCB	Standard Coated Color Changing Ceramic Mugs 11oz (each) Each SJ-MCCB includes one of our white shipping boxes.	\$5.00
<b>11oz. BLACK w/PRINTABLE AREA - (White or Gold)</b>		
SJ-M11BKW	Standard Coated Black w/White print area Ceramic 11oz (36)-case	\$70.20
SJ-M11BKG	Standard Coated Black w/Gold print area Ceramic 11oz (36)-case	\$70.20
<i>Standard Coated: Mirror Image / 400° F / 4 min. / Peel Hot / Cool Quickly</i>		
<i>Prima Coated: Mirror Image / 400° F / 5 min. / Peel Hot / Cool Quickly</i>		

<b>16oz. STAINLESS STEEL TRAVEL MUGS</b>		
White Mug Box Included with each Mug!		
SJ-SST	Stainless Steel Travel Mug 16oz (12) per case	\$87.00
<i>Please Note: The Silver background causes transferred colors have a translucent silvery look to them.</i>		
SJ-SSTW	Stainless Steel Travel Mug w/White Patch 16oz (12) per case	\$99.00
<i>Mirror Image / 385° F / 120 sec. / Peel Hot</i>		

<b>MUG BOXES</b>		
O-BOXWG	White Gift Boxes for 11oz Mugs (12) per case	\$3.00
O-BOXG205	Decorative Gift Boxes for 11oz Mugs (12) per case	\$4.00
O-BOX	Corrugated Shipping Box for 11oz Mugs (12) per case	\$6.00
O-BOX15	Corrugated Shipping Box for 15oz Mugs (12) per case	\$7.00



Color Changing Mugs  
Just add hot water!  
SJ-MCC



think... color  
think... software  
think... support

## FEATURES OF SUBLIJET SUBLIMATION SYSTEMS

- Sublijet IQ inks create vibrant, permanent images on a wide variety of substrates.
- A complete choice of high-quality Epson printers lets you match your system to your business needs.
- Bulk ink systems are also available to lower your total operating cost of sublimation.
- PowerDriver®, Sawgrass' award winning and user-friendly color management software, is FREE with all Sublijet IQ systems, allowing users to easily manage output for high-quality prints – time after time.
- Sublijet offers users peace of mind through Sawgrass Technologies' PartnerPlus Support Program.
- Our expert-level technical support team can help you through even your toughest imaging challenges.

If you are new to sublimation or enjoy the peace of mind that comes with expert-level support, then think Sublijet IQ sublimation inks!



EPSON® C88	EPSON® 120	EPSON® 1400	EPSON® R1800	EPSON® 4880
C M Y K	C M Y K	C M Y K Lc Lm	C M Y K Lc Lm R B	C M Y K Lc Lm R B
8 1/2" (W) x 14" (H)	8 1/2" (W) x 14" (H)	13" (W) x 19" (H)	13" (W) x 19" (H) • 13" wide (roll)	17" (W) x 22" (H) • 17" wide (roll)
\$85 / each	\$80 / 2 pk. each color (C,M,Y) \$142 / 2 pk. of black (K)	\$85 / each	\$80 / each	\$152.50 / each
\$147 / each*	\$152 / each*	\$147 / each*	\$147 / each*	\$240 / each

\* REQUIRES THE PURCHASE OF A QUICK CONNECT BULK INK SYSTEM



## EPSON PRO 4880 - (8-COLOR) SUBLIMATION PRINTING SYSTEM Maximized Quality for Photographic Printing

The time is right to move to the professional level of sublimation printing! Introducing the 8-Color System for the Epson 4800. By combining the advanced printability of Epson's latest pro-graphic printer and 8-Color printing using Sublijet inks, delivers a serious photographic-quality sublimation machine.



8-Color PRINTING  
(C,M,Y,K,IC,IM,Red,Blue)  
for Sublimation



GET YOUR SUBLIMATION INK ON-LINE...  
Visit us at: [www.transferit.com/subink](http://www.transferit.com/subink)

**PrimaTile™**

Our state-of-the-art sublimation coating process delivers superior quality!



**Ceramic Tile Features:**

- \* Offer custom artwork and incorporate photography for a personal touch
  - \* Beautify homes and offices with uniquely vibrant murals
  - \* Graphics penetrate and become part of the surface of the tile
  - \* Perfect for food courts, lobbies, museums and arenas
  - \* All DAL PrimaTiles are Available in both High-Gloss and Satin Finishes
- PLEASE NOTE: DAL PrimaTiles tiles have spacers. Spacerless/Thinner LANCA ceramic tiles are available upon request!

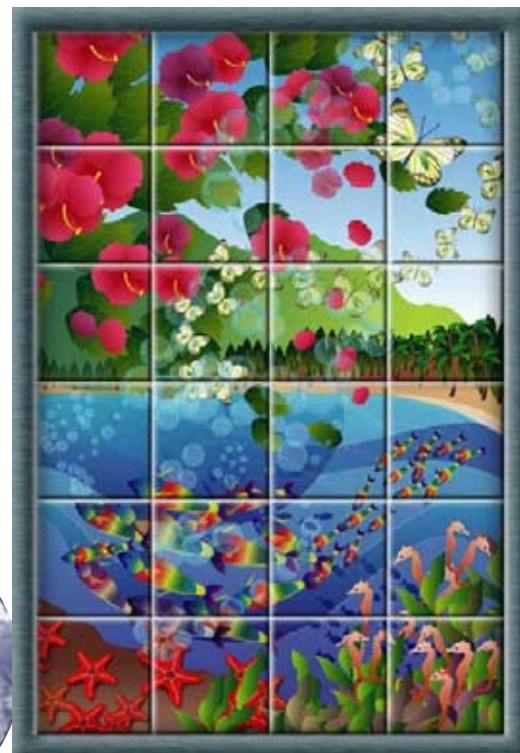
The demand for high quality ceramic tiles for image sublimation is greater than ever. Premiere's PrimaTile™ surface is recognized as being the hardest and whitest in the industry. UV light inhibitors are included in the coating process to minimize fading from harsh lights and sun. PrimaTile™ sizes fit virtually every need and although warranted for decorative use only have been installed in swimming pools, kitchens and baths, outdoor murals and as design elements in custom furniture.

Customized ceramic tiles are transforming home and office décor by allowing designers to add unique and fully customized images to kitchens, bathrooms, foyers, museums, restaurants, and offices.

When printed with Sublimation digital transfer inks, the result is an incredibly vibrant and detailed image, with natural looking photographic representation.

With our exclusive **Tile Mural Creator™ v1.2 software for Adobe PhotoShop 7,CS,CS2,CS3,CS4** you can create personalized real ceramic tile murals with ease!

**TILE MURAL CREATOR SOFTWARE**



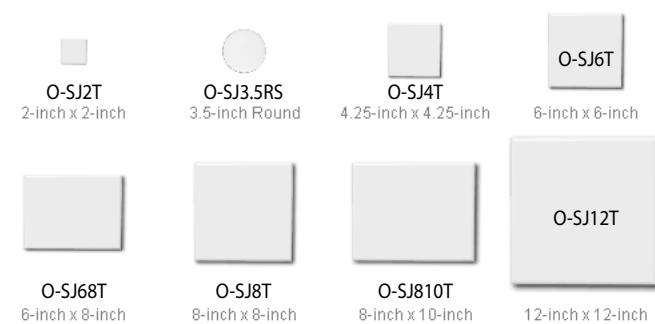
ITEM NO.	DESCRIPTION	PRICE
<b>SJ-TMC</b>	Tile Mural Creator Software for PhotoShop 7,CS,CS2,CS3,CS4	<b>\$60.00</b>

**CLEAR GLASS TILES**



O-SJ6GT

**WHITE CERAMIC TILES**



O-SJ2T 2-inch x 2-inch  
 O-SJ3.5RS 3.5-inch Round  
 O-SJ4T 4.25-inch x 4.25-inch  
 O-SJ6T 6-inch x 6-inch  
 O-SJ68T 6-inch x 8-inch  
 O-SJ8T 8-inch x 8-inch  
 O-SJ810T 8-inch x 10-inch  
 O-SJ12T 12-inch x 12-inch

**WHITE CERAMIC ORNAMENTS**



O-SJO-HE  
 O-SJO-ST  
 O-SJO-OW  
 O-SJO-RD  
 O-SJO-SF

# SUBLIMATION

**CERAMICS: TILES, PLATES & ORNAMENTS**



**Clear Glass Tiles w/White Backing**

Sublimates from the backside. No mirror image necessary. Impervious to scratching. Great for floors and high traffic areas!

ITEM NO.	DESCRIPTION	PRICE
<b>CLEAR GLASS TILES</b>		
O-SJ4GT	4 1/2" x 4 1/2" Square Glass Tiles (14) per case	\$70.00
O-SJ6GT	6" x 6" Square Glass Tiles (14) per case	\$70.00
O-SJ68GT	6" x 8" Rectangle Glass Tiles (14) per case	\$73.50

*Print Image / 400°F / 7 min. / Peel Hot / Cool Quickly*



**White Ceramic Tiles**

High quality Sublimation DAL Tiles for use in conjunction with our Accuplot transfer paper and our flat Heat Presses.

ITEM NO.	DESCRIPTION	PRICE
<b>HIGH-GLOSS CERAMIC TILES</b>		
O-SJ2T	2" x 2" Square Ceramic Tiles (12) per case	\$9.00
O-SJ4T	4 1/2" x 4 1/2" Square Ceramic Tiles (24) per case	\$30.00
O-SJ6T	6" x 6" Square Ceramic Tiles (24) per case	\$52.80
O-SJ68T	6" x 8" Rectangle Ceramic Tiles (28) per case	\$77.00
O-SJ8T	8" x 8" Square Ceramic Tiles (22) per case	\$74.00
O-SJ810T	8" x 10" Rectangle Ceramic Tiles (18) per case	\$67.50
O-SJ12T	12" x 12" Square Ceramic Tiles (10) per case	\$60.00

*Mirror Image / 400°F / 6-12min. / Peel Hot / Cool Quickly*

ITEM NO.	DESCRIPTION	PRICE
<b>SATIN FINISH CERAMIC TILES</b>		
O-SJ4TS	3 1/2" Round Ceramic Tiles (12) per case	\$55.00
O-SJ4TS	4 1/2" x 4 1/2" Square Ceramic Tiles (24) per case	\$30.00
O-SJ6TS	6" x 6" Square Ceramic Tiles (24) per case	\$52.80
O-SJ68TS	6" x 8" Rectangle Ceramic Tiles (28) per case	\$77.00
O-SJ8TS	8" x 8" Square Ceramic (22) per case	\$74.00
O-SJ810TS	8" x 10" Rectangle Ceramic Tiles (18) per case	\$67.50
O-SJ12TS	12" x 12" Square Ceramic Tiles (10) per case	\$60.00

*Mirror Image / 400°F / 6-12 min. / Peel Hot / Cool Quickly*



Black Felt Easel Backs convert tiles into a desk-top gifts. They are a convenient way to wall hang tiles. Adhesive not included.

ITEM NO.	DESCRIPTION	PRICE
O-SJ4T-EB	4 1/2" x 4 1/2" Black Easel Backs for all Tiles (2) per case	\$1.10
O-SJ6T-EB	6" x 6" Black Easel Backs for all Tiles (2) per case	\$1.20
O-SJ68T-EB	6" x 8" Black Easel Backs for all Tiles (2) per case	\$1.50



**Clear Heat Tape**

Clear Heat Resistant Tape for all heat transfer applications. Guaranteed to not leave any adhesive residue after heat is applied.

ITEM NO.	DESCRIPTION	PRICE
O-HT	Heat Tape (1/2" wide x 72 yds)	\$6.00
O-HTX2	Weighted Tabletop Heat Tape Dispenser	\$20.00
O-HT24	24-rolls of Heat Tape - (Includes Dispenser Free)	\$138.00



**White Ceramic Plates - With Gold Trim**

High quality Sublimation Plates for use in conjunction with our Accuplot transfer paper, our flat Heat Presses and our Plate Puck.

ITEM NO.	DESCRIPTION	PRICE
O-SJPLG	7-1/2" Sublimation Plates with Gold Trim Case of 6-plates	\$21.00

*Mirror Image / 400°F / 6 min. / Peel Hot / Cool Quickly*



**Plate Puck for Sublimation**

Converts our tee-shirt heat presses into a plate press. Use with Accuplot transfer paper and any of our flat heat presses.

ITEM NO.	DESCRIPTION	PRICE
O-SJPUCK	Converts virtually any textile heat press into a Plate Press	\$50.00



**Glass Cutting Boards**

Glass Sublimation Cutting Boards available in two sizes, (8x11 & 12x15). Clear rubber anti-slip feet included.

ITEM NO.	DESCRIPTION	PRICE
SJ-0811GCB	Glass Cutting Boards 8"x11" Case of (5)	\$39.75
SJ-1215GCB	Glass Cutting Boards 12"x 15" Case of (5)	\$50.00

*Print Image / 400°F / 7 min. / Peel Hot / Cool Quickly*



**Ceramic Ornaments**

Ceramic Sublimation Ornaments are the perfect gift that will be remembered for generations. Golden hanging string included.

ITEM NO.	DESCRIPTION	PRICE
O-SJO-HE	HEART Ceramic Ornament (12) per case	\$28.00
O-SJO-ST	STAR Ceramic Ornament (12) per case	\$28.00
O-SJO-OW	OPENWEAVE Ceramic Ornament (12) per case	\$29.50
O-SJO-RD	ROUND Ceramic Ornament (12) per case	\$28.00
O-SJO-SF	SNOWFLAKE Ceramic Ornament (12) per case	\$28.00

*Mirror Image / 400°F / 6 min. / Peel Hot / Cool Quickly*